

# REAP RE-View

ISSUE 1 • VOLUME 1

SPRING/SUMMER 2010

## REAP—THE REAL ESTATE ASSOCIATE PROGRAM

**REAP** is a talent resource . . .

**REAP** is a means by which talented minority professionals are exposed to the world of commercial real estate

**REAP** is a 13-week, 26-class program teaching market analysis, financial analysis, deal negotiation, brokerage, asset management, property management and leasing

**REAP** is supported by ICSC, NAIOP, NMHC and ULI

**REAP** is sponsored through contributions from McDonald's, Simon Property Group and Wal-Mart

**REAP** graduates work throughout the commercial real estate industry filling key roles in management, finance and development

**REAP** was founded in 1997 in Washington, DC and has since expanded to Atlanta, New York City and Chicago.

## REAP NEW YORK CLASS OF 2010 GRADUATES

31 minority professionals... screened and interviewed by the New York REAP advisory group... representing the fields of law, finance, real estate and general management... successfully completed the 13-week, 26-class program sponsored by McDonald's, Simon Property Group and Wal-Mart.

### THE STUDENTS

Ivry Atlee

Renee Barnes

Keren Jean-Charles

Wilky Colin

Wetina Grice-Ford

Katharine French

Lesley Horton

Leroi Jiles

Ryan Johnson

Brandon Jones

Pascelle Saint-Laurent

Michele Lawson

Jessenea Leon

Reginald Mack

Justine Martin

David McCants

Julio Moncayo

Rashid Naseem

Pierre Nicolas

Kristal O'Bryant

Georgia Peart

Gardner Rivera

Patrick Rodgers

Rashied Rushing

David Staton

Tramaine Tyson

Saiydah Walls

Darren Williams

Paul Wong

Michael Woolen

Roger Zacharoff



« REAP grads David Staton, Renee Barnes and Michele Lawson with Vinny Dantone from Simon Property Group

» REAP NY 2010 grads Keren Jean-Charles, Reginald Mack, Julio Moncayo, Roger Zacharoff, Gardner Rivera and Saiydah Walls



## THE NEW YORK ADVISORY COUNCIL

Kerri Holloway, Director  
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Annie Yao  
Eric Yarbro  
Derryl Zimmerman



« REAP Executive Director Gregg McCort welcomes students and guests to the REAP NY networking reception.

» REAP NY 2010 grads Paul Wong and Wilky Colin on the ends with REAP alumni Hillman Lam and Annie Yao.

» REAP NY 2010 grads David Staton, Darren Williams, Georgia Peart and Kristal O'Bryant.



» REAP alumni Yvonne Martinez, REAP faculty Eric Yarbro (CBRE) and REAP NY 2010 graduate Rashied Rushing.



« REAP founder Mike Bush with 2010 REAP NY graduate Michael Woolen.

» Kerri Holloway, director of REAP NY Advisory Council, REAP NY 2010 grad Tramaine Tyson and John Parkinson, executive director ULI New York.



» REAP faculty members Lamont Blackstone, Brooks Wells and Joe French.



» Keynote speaker Lyneir Richardson, Chief Executive Officer of Brick City Development in Newark, NJ.



« REAP NY 2010 grads Leroi Jiles, Patrick Rodgers and Brandon Jones.

» REAP alumni Annie Yao (First Service Williams) with REAP NY 2010 graduate Justine Martin.



« REAP NY 2010 grads Pascelle Saint-Laurent, Ryan Johnson and Jessenea Leon.

## REAP NEW YORK FACULTY

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GL Blackstone and Associates

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Felicia Hamilton  
Wal-Mart Realty

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Denise Ipsen  
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Elise Jaffe  
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Silverstein Properties

Terrence Murray  
Prudential Real Estate Investors

Kathleen Nelson  
ICSC

Peggy Newquist  
McDonald's USA

John Parkinson  
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Dan Passarello  
The Shops at Atlas Park

Leslie Smith  
Metlife

Jeff Snyder  
Wal-Mart Realty

Brooks Wells  
RREEF

Eric Yarbro  
CBRE

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Sean Moore  
James Morrow  
Robb Parker  
LaShaun Queen\*  
Lisa Rother  
Keith Sellars  
Ashleigh Simpson

\*advisory council director

## REAP DC PREPARES FOR SEPTEMBER LAUNCH DATE

REAP's Washington DC Advisory Council announced a September 7 start date for the latest program in the nation's capitol at a kick-off reception on March 17. REAP board members and other special guests were also present. The 13-week program will run until December 7.

Applications for REAP DC will be open online at [www.projectreap.org](http://www.projectreap.org) beginning June 1. Deadline for registration is Friday, July 2. Applicants will be screened by the advisory council and selected for interviews to determine final class.

✔ REAP board members along with the REAP DC advisory council at the DC event celebrating the return of REAP to Washington.



◀ REAP executive director Gregg McCort with the REAP DC advisory council formulating plans for the September 7 DC launch.



✔ REAP DC alumni Stacey Sims, Damian Bond, LaShaun Queen and James Morrow.



REAP is a 501(c)(3) organization.  
Gregg A. McCort, Executive Director – President  
Michael J. Bush, ESQ., Founder – Senior Mentor  
Bryon Barlow, Chairman of the Board

For more information, go to [www.projectreap.org](http://www.projectreap.org).



⤴ REAP Chairman of the Board Bryon Barlow with REAP DC alumni and advisory council members Carla Merritt, Nat Centeno, James Morrow and Kenneth Baker.