

## 2019 Year to Date: A Message from the Executive Director

As REAP continues to grow and evolve, we want to take a minute to thank all of our supporters over the 20+ years of REAP's operations. As a not for profit, REAP relies on financial support from our sponsors, who continue to support our mission and enable us to attract minority talent into this industry. We also thank all the REAP graduates (now totaling over 1,300) who support our academies, our events and represent the REAP brand throughout the industry. And we can't forget to thank REAP instructors and volunteers who give generously of their time to make REAP the great experience and organization that all our attendees enjoy and benefit from.

A special thanks goes to the ICSC who provided REAP with office space and administrative services for over 14 years. While we continue to maintain a strategic relationship with ICSC, REAP's evolution took us to new offices this summer near Bryant Park in New York City. REAP's move into new offices is just one sign of how REAP is evolving.

While we continue to execute the 10-week academies, our plans are to focus more on: 1) connecting with REAP's alumni; 2) connecting them with each other and 3) connecting REAP talent with our sponsors.

Accordingly, REAP has executed more events during the first nine months of 2019 than in any nine-month period and our plans are to continue to grow our event programming. We plan to increasingly involve our sponsors as either panelists or hosts for events, like property tours or networking, as we ramp up our programming.

REAP staff has discussed the tagline: "Creating communities of multicultural commercial real estate professionals, market by market" as a description of how REAP can evolve given our critical mass of over 1,300 graduates. The understanding is that the "communities" we create in each market will reach beyond REAP graduates to other multicultural CRE professionals in each market, creating a greater critical mass. The ultimate benefits come when we can connect those local communities into one nationwide community, with the talents and the willingness to support each other in our CRE pursuits.

As Executive Director, it is my great pleasure to be associated with this organization, the mission, the alumni, the sponsors and REAP's staff. Let's continue to work together to create a "REAP community" of diverse talent in the CRE industry.

# REAP— The Real Estate Associate Program

**REAP** is a talent resource . . .

**REAP** is a means by which talented professionals of color are exposed to the world of commercial real estate

REAP is a means by which commercial real estate companies looking for talent can link with accomplished professionals eager to achieve success in commercial real estate

REAP is a 10 week, 20+ class program teaching market analysis, financial analysis, deal negotiation, brokerage, asset management, property management and leasing within the sectors of retail, office, multi-family and industrial

**REAP** is supported by the industry's leading trade associations

**REAP** is sponsored by the industry's leading companies

**REAP** graduates work throughout the commercial real estate industry filling key roles in management, finance and development

REAP was founded in 1997 in Washington, DC and has since expanded to Atlanta, New York City, Chicago, Los Angeles, Cleveland, Columbus, Dallas-Fort Worth and Kansas City



### 2019 YEAR TO DATE: A MESSAGE FROM THE EXECUTIVE DIRECTOR

#### **Sponsors & Strategic Partnerships**

An indispensable source of fuel for REAP's growth are our sponsors and, in particular, those sponsors with which we have either explicit or implicit partnerships. These strategic partnerships provide REAP with the operating leverage enabling REAP to be effective in multiple markets. Our longtime strategic partners have been the trade associations that have supported REAP almost from the beginning: BOMA, ICSC, NAA, NAIOP, NMHC and ULI. Additionally, CCIM has provided instructors across all of REAP's markets.

Corporate Strategic Partners that have supported REAP's operations and growth across markets include: CBRE, Duke Realty, Hines, JLL, JP Morgan Chase, McDonald's, Starbucks and WalMart. These sponsors have: provided instructors, hosted classes and property tours, sponsored events and continue to forward to REAP opportunities for careers within their organizations.

We continue to have discussions with other trade associations (CORENET, SIOR, REBNY, REEC), academic institutions (USC, MIT, Baruch, U of Colorado) and corporates about working strategically to execute the mission of building a pipeline of diverse talent into the CRE industry. Within a given market, REAP is uniquely positioned to facilitate collaboration across these groups (schools, trade associations, corporates and local governments) to: 1) execute outreach to diverse talent at all levels (high school, college and graduates); 2) educate and groom the talent; and 3) connect that talent to jobs/careers in CRE and/or support their pursuit of entrepreneurship. Working collectively, REAP and its supporters can expand the pool of talent available to the CRE industry.

Below is a list of financial sponsors REAP has added this calendar year, as of November 2019:

Ackman Ziff Avanath Borghese Bozzuto

Jair Lynch Cedar Realty Trust

City of Dallas

Civitas Commercial Real Estate

Hutensky

Microsoft

Rappaport

Related

USAA

**Washington Holdings** 

We continue to have conversations with firms to join as either national sponsors or local market sponsors. Should you know of any firms that are candidates to sponsor REAP for 2019, please send contact information to <a href="mailto:reap@projectreap.org">reap@projectreap.org</a>.

#### **Jobs**

REAP has become one of the preferred sources of talent for CRE firms across the country. Including jobs opportunities from REAP Sponsors, REAP Graduates' companies and interested companies, REAP has posted job opportunities from over 75 companies over the past 12 months and we anticipate adding another 75 firms over the next 12 months. The range of job opportunities includes traditional CRE positions as well as traditional corporate positions (accounting, legal, marketing, technology, et. al.). Check with REAPConnect and REAP's social media on a regular basis for job postings.

#### **Ken McIntyre**

**Executive Director Project REAP** 

Thank you to all alumni donors, and special recognition to those donors \$500 and above:

Nicole Williams (REAP NYC '18) Nogie Udevbulu (REAP NYC '18) Charles Plaisimond (REAP NYC '17) London Kemp (REAP LA '12) communities of multicultural commercial real estate professionals, market by market" as a description of how REAP can evolve given our critical mass of over 1,300 graduates.

### **100 REASONS CAMPAIGN**



According to panelists at ULI's 2018 Fall meeting, crowdfunding is "destined to grow and evolve over the next five to ten years." REAP alums have the potential to help drive REAP's growth into the next decade by tapping the same power of crowdfunding to support REAP's operations. As REAP Chair, I ask that all REAP alumni contribute to a Q1 2020 campaign during the next three months by clicking <a href="https://example.com/here">here</a> to donate or by visiting <a href="https://example.com/www.projectreap.org">www.projectreap.org</a>.

Leverage your investment by tapping any matching grant program from your employer. So please contribute to our 100 Reasons Campaign by making a \$100 to \$500 donation (or more, if you wish)—based on what REAP has meant to you. All expressions of support are appreciated: you decide how much! If you wish, make your donation in monthly installments, and notify us of your total pledge. To make a donation by check, please mail to:

Project REAP 54 W. 40th Street, #614 New York, NY 10018

The top five donors will be highlighted in our next newsletter. Campaign cutoff is 1/31/20.

**G. Lamont Blackstone, CRX** 

**Chairman of the Board** 















CHICAGO,

NEW YORK, NEW YORK

## REAP Spring 2020 Cities Announced...

## **Chicago & New York City!**

With successful 2019 programs across five cities, **Project REAP** (The Real Estate Associate Program) – the industry's leading effort to link multicultural professionals to commercial real estate companies – returns Spring 2020 to Chicago and New York City.

REAP exists to bridge the gap between talented multicultural professionals and the world of commercial real estate. A 10-week academy, classes are held Tuesdays and Thursdays from 6:00 - 9:00pm, taught by senior level experts in the commercial real estate industry. Applicants must demonstrate an interest in commercial real estate by completing the application on our website and through an interview process for successful applicants. Tuition for those chosen is \$1000.00. Real estate experience is not necessary for selection as REAP seeks to identify candidates from across a wide spectrum of disciplines interested in a career in commercial real estate. Applications opening January 6, 2020 at <a href="https://www.projectreap.org">www.projectreap.org</a>.

Classes begin mid-March of 2020



### REAP LEADERS AND BOARD OF DIRECTORS

#### **Mission Statement**

To educate minority professionals in the disciplines of commercial real estate in order to create career opportunities for the student and a significant talent resource for the real estate industry.

#### **The REAP Staff**



**Osayamen I. Bartholomew**Acting Executive Director
New York, NY
obartholomew@projectreap.org



**Betsy Feigin Befus** General Counsel National Multifamily Housing Council Washington, DC



Michael P. Kercheval Executive Director University of Colorado Real Estate Center Boulder, CO





G. Lamont Blackstone Chairman of the Board Principal G.L. Blackstone and Associates Mount Vernon, NY



Joseph French, CCIM
Associate Vice President
of Investments
Marcus and Millichap
White Plains, NY



Tom McGee
President-Chief Executive Officer
International Council of
Shopping Centers
New York, NY



Shmel C. Graham
Associate, Real Estate,
Land Use and Environmental
Practice Group
Sheppard Mullin LLP
Los Angeles, CA



Akil Hameed CEO/Broker Fass Real Estate Services Shaker Heights, OH



Bob O'Connell
National Real Estate Manager
McDonald's USA
Oak Brook, IL



Clint Jackson Treasurer Principal Hannibal Advisors Washington, DC



Erica-Nicole Harris Vice President Wispark LLC Milwaukee, WI



**Robert Pinnegar** President-Chief Executive Officer National Apartment Association Washington, DC



Philip S. Hart, PhD CEO Hart Realty Advisors Hollywood, CA



**Gardner Rivera, MSRED**Managing Member
Paper City Investments
New York, NY & Elmwood Park, NJ



**London Kemp**Global Head of Corporate
Real Estate
Netflix
Los Angeles, CA



Eric S. Yarbro
Executive Managing Director
Colliers International
New York, NY

Not pictured: Lewis B. Johnson Vice President of Portfolio Management Wal-Mart Realty Bentonville, AR

### **REAP SUPPORTERS AND SPONSORS**

#### **PLATINUM LEVEL**

















#### **GOLD LEVEL**





























#### **SUPPORTERS**















































## **SPRING 2019 CLASSES AT A GLANCE**





## **WASHINGTON D.C. CLASS OF 2019**



**Corey Johnson**BS, Cyber Security
UMUC



**Cynthia Woolbright**BS, Technology & Management
U of Maryland University College



**Darryl Tittley** Bachelor's, Business Howard University



**David King**JD (Law), The George Washington
University Law School



**Denise Greene**BS, Accounting | Florida A&M
University; BS, Finance
Florida State University



**Emanuel Russom** BS , Biology Morehouse College



**Faith Ohai**BA, Advertising, Public Relations, & Media Sales
Morgan State University



**Fatimah Wilson**BA, Political Science
George Washington University



Jamesena Bradley Master's Real Estate Development Auburn University; BS, Architecture Tuskegee University



**Janisha Richardson**BBA, Accounting
Fresno State University



Jazmen Johnson BS, Journalism & Mass Communication | North Carolina A&T State University



**Jessica Brown** BA, History Spelman College



Jonathan Veasley Petty BS, Marketing | DePaul University; Master's Divinity, Wesley Theological Seminary



**Jovon McDougal** BBA, Business Administration North Carolina Central University



**Kamran Momenzadeh** MBA, Finance & Real Estate University of Connecticut



**Kaye Morris** MA, Government The Johns Hopkins University

## **WASHINGTON D.C. CLASS OF 2019**



**Kwasi Frye** MBA, Business Administration NYU



**LaMarr Datcher** JD (Law) Valparaiso University School of Law



**Latrice Thompson**BS, Organizational Management
Nyack College



Malanda Worrell BBA, International Business Howard University



Marjorie Mier BS, Decision Sciences and Management Information Systems George Mason University



**Nicole Jackson** MA, Education Loyola Marymount University



**Obinna Isiadinso** MBA, Business Administration Harvard Business School



Patricia Harris-Bentley
JD (Law)
Georgetown University Law Center



**Precious Bryan**BS, Managerial Economics
Oregon State University



**Sharlot Owens**BA, Political Science, University of Maryland Baltimore County



**Terrell Wells**MBA, Business Administration
East Carolina University



**Tracey Webb**MBA, Business Administration
Georgia State University



**Tukie Falade**JD (Law), The George Washington
University Law School



**Winona Francis**MBA, Business Administration
George Washington University



Yusuf Lane MA, Economics Virginia State University

### **NEW YORK CITY CLASS OF 2019**



**Alexis Campbell**MSRED, Real Estate Development
Columbia University



**Amanda Benjamin-Smith** JD (Law), Washington University School of Law



**Amoni Woodby** BBA, Supply Chain Management Howard University



**Annie Chen**BA, International Relations;
BA, Economics, Tufts University



**Charlane Brown**JD (Law)
New York Law School



**David Shepherd** JD (Law) Cardozo Law School



**Erickson Rosario**BBA, Accounting
Baruch College



**Ezra Brathwaite**MSRED, Real Estate Development
New York University



**Fabrice Guillaume**MBA, Real Estate Finance
Columbia University



Francisco Tejada Master of Engineering, Systems Engineering | Stevens Institute of Technology



**Gabriella Aguirre-Perez**Master of Architecture
University of California at Berkeley



**Georgiana Earle**MS, Real Estate Finance
and Investment
New York University



Jasmin Courtney
MBA, Business Administration
University of Chicago Booth
School of Business



**Jessica Washington**MBA, Business Administration
San Diego State University



**Johnheron Perez**MBA, International Business
College of Mount Saint Vincent



**Jose Zapata**BS, Real Estate & Metropolitan
Development, Baruch College

### **NEW YORK CITY CLASS OF 2019**



**June Chang**MA, Global Affairs & Policy
International Cooperation
Yonsei University



**Kashima Loney**JD (Law), Touro College
Jacob D. Fuchsberg Law Center



**Krystal Peartree**MS, Urban Planning
Pratt Institute



**Kwabena Adom**BS, Accounting
SUNY Plattsburgh



**Lana Woods** MBA, Finance & Real Estate The Wharton School



**Lisa Downing**MS, Real Estate Finance & Investment
NYU; MS, Urban Policy Analysis
& Mgmt | New School University



Marissa John JD (Law) Emory University School of Law



Mark Lebron Master's, Real Estate Finance & Investment New York University



Namon Freeman Master of Architecture, Hampton University; Master of Urban Planning, New York University



**Nicholas Jones** BS, Business Administration University of Missouri



**Omar Ferreira**BA, Political Science
CUNY Baruch College



**Randall Powell**MS, Urban Affairs
CUNY Hunter College



**Richard Sodeke**BS, Business and Economics:
Marketing, Lehigh University



**Sammy Lamy**BS Accounting
Florida A&M University



**Steven McClendon** BS, Biology Southern Methodist University



**Tiffany Griffin**MS, Integrated Marketing &
Communications
Northwestern University

## **NEW YORK CITY CLASS OF 2019**



**Tope Ayeni** MBA, International Business Wagner College



**Tywan Anthony**Bachelor's, Political Science
Pittsburg State University



Wesley Puryear BS, Business Administration Florida A&M University



**Yemane Abebe**MS, Electrical and Computer
Engineering, The Ohio State
University

### Not pictured: Jhonnari Jimenez Martin

Masters, Accountancy Bentley University

## **CONGRATULATIONS TO THE REAP FALL 2019 GRADUATES!**







### **REAP NYC 2019 FACULTY**

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#### **Elaine Braithwaite**

**Associate Director** 

L+M Development Partners, Inc.

#### **Josue Sanchez**

**Associate Director** 

L+M Development Partners, Inc.

#### **Craig Robinson**

Global Head of Powered by We Services

WeWork

#### **Matthew Dixon**

Strategy & Operations, Real Estate Underwriting & Analytics

WeWork

#### **Nina Pryor**

Associate Project Manager | Powered by We

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#### **Michael Caton**

Architecture Discipline Manager | Powered by We

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WeWork

#### **Shannon Dennis**

Interior Design Manager

WeWork

#### **Marjorie Tsang**

#### **Shawn Kimble**

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Barings Real Estate

#### **Eric S. Yarbro**

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Colliers International

#### **Jeff Monge**

**Managing Partner** 

Monge Capital Group

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#### **Steven Batchelor**

Director of National Labor Relations & Human Resources AvalonBay Communities, Inc.

#### **Arthur Oligeri**

General Manager | Sr. Regional Sales Leader AvalonBay Communities, Inc.

#### **Christopher Reynolds**

Director of Development AvalonBay Communities, Inc.

## **BOMA New York Rosemarie Subasic**

Portfolio Operations Manager Hines / Morgan Stanley

#### ULI - NY Felix Ciampa

Executive Director ULI - NY

#### **NAIOP NY**

#### **Sharmeen Dossani**

President-Elect | NAIOP NY
Director, US Real Estate
Zurich Alternative Asset Management

#### C.U.R.E. Jeanette Mena

Board of Directors | C.U.R.E. Real Estate Representative

Starbucks

#### **DeVon Prioleau**

Board of Directors | C.U.R.E.

Director

Ferzan Company

#### **ICSC**

#### **Stephen Taylor**

Director, Volunteer Services ICSC

#### **Bob O'Connell**

Director US Restaurant Development McDonald's USA

#### Quick A. Mack, CCIM

Sr. Manager II – Real Estate & Portfolio Management Walmart Realty

#### **Nelson Daza**

Senior Director, Asset Management

The We Company

#### Sam Cadden

Store Development Manager | Global Store Development Starbucks

#### **Jeanette Mena**

Real Estate Representative

Starbucks

#### Adeola Adejobi

**Agency Attorney** 

NYC Department of Housing Preservation Development

#### **Lesley Horton-Campbell**

Associate General Counsel – Global Real Estate & Store Development Tiffany & Co.

#### **Lino Solis**

Managing Partner
Orion Advisors LLC

#### **Tom Hennessey**

Managing Director JPMorgan Chase

## PROJECT REAP

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**Managing Member** 

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#### **Buwa Binitie**

**Managing Principal** 

**Dantes Partners** 

#### **Sharif Mitchell**

Principal

**Dantes Partners** 

#### **Anita Morrison**

Principal

Partners for Economic Solutions

#### **Blanton Smith**

**Asset Management Associate** 

The Bozzuto Group

#### **Amelia Clark**

**Talent Acquisitions Sourcer** 

AvalonBay Communities, Inc.

#### **Rachel Tuckerman**

Senior Corporate Recruiter

AvalonBay Communities, Inc.

#### **Brad Neilly**

Senior Vice President, Human Resources & Facilities

AvalonBay Communities, Inc.

#### **Sandy Russell**

**General Manager** 

AvalonBay Communities, Inc.

#### **Patrick Lewis**

Portfolio Operations Director

AvalonBay Communities, Inc.

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#### **William Arias**

Senior Portfolio Maintenance Director – Mid Atlantic AvalonBay Communities, Inc.

#### **Kathy Chandler**

Portfolio Operations Director – Mid Atlantic AvalonBay Communities, Inc.

#### **Dave Bookhout**

Senior Director of Development – Mid Atlantic AvalonBay Communities, Inc.

#### **Tyronda Simpson**

Sustainable Communities Pilot Manager Fannie Mae

#### **Maria Barker**

Customer Account Manager, Multifamily Affordable Housing Fannie Mae

#### **Bill Jordan**

Senior Vice President, Relationship Manager Wells Fargo Commercial Real Estate

#### **Geoff Glazer**

SVP National Development Kimco Realty

#### **Caren Garfield**

Director of Multifamily Development, Mid-Atlantic Region Kimco Realty

#### **Rebbecca Rivard**

Vice President, Asset Management Kimco Realty

#### **Jonathan McGowan**

McGowan Consulting/Kimco

#### **Bill Alsup**

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#### **Battista Orcino**

VP, Leasing & Development Duke Realty

#### **Dana Tanner**

Property Manager Duke Realty

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#### ULI

#### Bernadine Dullaghan

Director

**ULI Washington** 

#### **BOMA**

#### **John Bryant**

Vice President of Advocacy & Codes BOMA International

#### **ICSC**

#### Jazmen Johnson

Manager, Partners in Diversity ICSC

#### **IREM**

#### **Kenicia Thomas**

Diversity Chair, IREM Chapter 77 Property Manager Transwestern

#### **WIRRE**

#### **Shawna Jones**

Lewis Real Estate Services - LRES

#### **Clint Jackson**

Principal

Hannibal Advisors

#### **Gina Merritt**

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#### **Jair Lynch**

President & CEO

Jair Lynch Real Estate Partners

#### David J. Wilk, CRE, MAI

Managing Director | Valuation & Advisory Services Colliers International

#### Quick A. Mack, CCIM

Sr. Manager II – Real Estate & Portfolio Management Walmart Realty

#### Jessica Howell

Senior Manager I - Realty Operations Walmart Realty

#### **Bob O'Connell**

Director US Restaurant Development McDonald's USA

#### Chu Xu

Acquisitions

**RLJ Lodging Trust** 

## **REAP ALUMNI CONNECT**





## **Explore. Connect. Participate.**

Expand your REAP connections and enjoy exclusive access to weekly job postings from sponsor companies and partners, announcements and other opportunities.

Join the REAP Alumni Connect network now at www.reapconnect.org



## **REAP WASHINGTON, DC 2019**





REAP DC 2019 Interviews



Tour of CityCenter DC, Hines





 $Buwa\,Binitie\,(REAP\,DC\,'05)\,\&\,Sharif\,Mitchell\,of\,Dantes\,Partners\,lead\,'Financial\,Analysis'\,class$ 







Tour of AVA NoMA, AvalonBay

## **REAP WASHINGTON, DC 2019**







Trade Association Night & Networking Reception



REAP DC 2019 Graduation









REAP DC 2019 Graduation



REAP DC 2019 Graduation

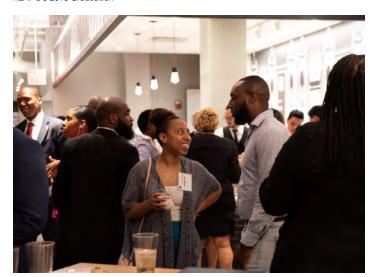
## **REAP WASHINGTON, DC 2019**



REAP DC 2019 Graduation



REAP DC 2019 Graduation



REAP DC 2019 Graduation



REAP DC 2019 Graduation



REAP DC 2019 Graduation

## **REAP NEW YORK 2019**



REAP NYC 2019 Interviews



REAP NYC 2019 Interviews



G. Lamont Blackstone (REAP Board Chairman) leads 'Financial Analysis' class



REAP NYC 2019 Interviews





Opening Reception



Tour of WeWork HQ - Chelsea, NYC

## **REAP NEW YORK 2019**



Hudson Yards Tour, by Related



Trade Association Night & Networking Reception



Hudson Yards Tour, by Related



REAP NYC 2019 Graduation

## **REAP NEW YORK 2019**



REAP NYC 2019 Graduation



REAP NYC 2019 Graduation



REAP NYC 2019 Graduation



REAP NYC 2019 Graduation



REAP NYC 2019 Graduation



REAP NYC 2019 Graduation

#### **CONFERENCES AND EVENTS**



NMHC Fall Meeting '18 | Washington DC



NMHC Fall Meeting '18 | Washington DC



NMHC Fall Meeting & Diversity Committee Meeting '18 | Washington, DC



Starbucks Alumni Mixer, NYC



In recent years, some of REAP's most experienced alumni have been invited to speak at CRE industry conferences and panel discussions. Those alums include senior real estate executives such as London Kemp – Global Head of Corporate Real Estate, Netflix and Angele Robinson-Gaylord – President, North America Real Estate Cluster, IKEA. To build upon that legacy, REAP is announcing the formation of its own **REAP Speakers Bureau** initiative to assist real estate industry meeting planners and conference organizers in identifying subject matter experts and panelists for their programming. Event organizers such as the National Multi Housing Council, Greater Cleveland Partnership, ICSC and GreenPearl Events have already expressed preliminary interest. Stay tuned for more details.

If interested in our REAP Speakers Bureau, please contact us at <a href="mailto:reap@projectreap.org">reap@projectreap.org</a>.



ICSC New York Deal Making 2018



ICSC New York Deal Making 2018



ICSC New York Deal Making 2018



ICSC NYDM '18 | Angele Robinson-Gaylord (REAP CHI '09) ICSC Trustee & Opening Speaker



ICSC New York Deal Making 2018



REAP Atlanta Holiday Mixer



NMHC Annual Meeting '19 | San Diego, CA



CURE/REAP Port Authority Event, NYC



CURE/REAP Port Authority Event, NYC



NMHC Annual Meeting '19 | San Diego, CA



CURE/REAP Port Authority Event, NYC



Tour of NYC MetLife Building, CBRE



Tour of NYC MetLife Building, CBRE



REAP Chicago Mixer, hosted by Joshua Mercer Insurance (REAP CHI '18)



ICSC RECon 2019 | Las Vegas, NV



Tour of NYC MetLife Building, CBRE



ICSC RECon 2019 | Las Vegas, NV



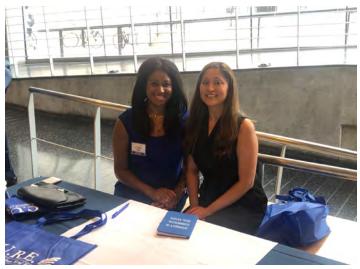
ICSC RECon 2019 | Las Vegas, NV



ICSC RECon 2019 | Las Vegas, NV



Stream Realty Partners Networking Event, Atlanta



 ${\sf REAP\,Alumni\,at\,Avant\text{-}Garde\,\,Network\,\,Diversity\,\,in\,\,Commercial\,\,Real\,\,Estate\,\,Conference,\,\,NYC}$ 



Stream Realty Partners Networking Event, Atlanta



REAP x Toigo Foundation Alumni Mixer, NYC



REAP Alumni at Avant-Garde Network Diversity in Commercial Real Estate Conference, NYC



CBRE x REAP Atlanta '19 Info Session



CBRE x REAP Dallas '19 Info Session



REAP DC & Google 'Power of Relationships in CRE' Panel Event



CBRE x REAP Atlanta '19 Info Session



REAP DC & Google Summer Mixer

### **REAP IN THE NEWS: FORBES**

# How This Nonprofit Is Changing The Way Minorities 'Get In' Commercial Real Estate



REAP NYC 2017 Class (Photo credit CARLOS ESCOBAR)

According to statistics, there are less than 1% of minorities in commercial real estate management roles. REAP (Real Estate Associate Program), a nonprofit based in New York City, wants to change that.

Launched in 1997 in Washington, D.C., by then president of real estate at Giant Foods, Mike Bush, REAP connects minority talent to a thriving, multibillion dollar commercial real estate sector by answering one simple question: "How do I get in?" Other than D.C., and New York City, REAP has chapters in Atlanta, Chicago, Los Angeles, Cleveland, Columbus, Dallas and Kansas City. The REAP program includes a classroom portion consisting of a 10-week academy where students receive foundational knowledge on a range of commercial real estate topics from financial analysis to market selection with a mix of exclusive networking receptions with top industry leaders.

REAP Executive Director Ken McIntyre and Program Director Osayamen Bartholomew share more about what they wish to accomplish.

Click **link** to continue reading...

#### **ALUMNI ON THE MOVE**



Project REAP provides the educational and networking foundation to help talented minority professionals reach their potential in the commercial real estate industry. Here are some REAP alumni who are making career strides in the CRE world.

**Catherine Hughey (REAP CHI '18)** joined JLL as Assistant General Manager.

**Shmel Graham (REAP LA '11)** joined Sheppard Mullin as Real Estate and Land Use Attorney.

**Stanley Okoye (REAP NYC '17)** is now Market Director of Real Estate (Project Manager II) at JPMorgan Chase & Co.

**Charles Wilson (REAP LA '11)** joined Altus Group as Senior Consultant. Charles has also been appointed to the Community Development Goals Committee by the City Council of the City of Burbank, CA.

**Staci Stout (REAP DC '13)** is now Associate - Public Institutions at JLL.

**Walter Slaton (REAP ATL '17)** joined Marcus & Millichap as Investment Sales Associate Broker.

Maranda Jones (REAP KC '18) joined Sprint as Real Estate Manager.

**Frank Spaulding-Bey (REAP NYC '18)** is now Associate Real Estate Broker at Diversified Residential & Commercial Services, Inc. He is also now a licensed NYS Real Estate Instructor.

**Adrienne Hood (REAP ATL '18)** was promoted to Mall Manager at Simon Property's The Shops at Chestnut Hill, outside of Boston, MA.

**Jimena Sayavedra (REAP CHI '13)** joined Newmark Knight Frank Chicago as an Associate in their industrial group.

Joseph Cole (REAP NYC '18) is now Director of Design Operations at Pfeffer Torode Architecture/Invent Communities in Nashville, TN.

**Aisha J. Thomas (REAP LA '14)** was appointed by the City of Atlanta's Mayor Keisha Lance Bottoms to serve on the city's In Rem Review Board.

**Christyn Freemon (REAP Chicago '19)** spearheaded the successful 'Opportunity Zones' conference in Chicago, IL.

**Lindsay Brereton (REAP ATL '18)** joined Bull Realty as Vice President, Healthcare Real Estate Services. She also received her CCIM designation.

**Tommy Lester (REAP ATL '16)** is now AVP/Business Development Officer at Citizens Trust Bank.

**Kreig Rajaram (REAP DC '18)** joined Carr Properties as Property Assistant.

**Tiffany Hogan, Esq. (REAP ATL '17)** is now Forward Planning Manager at D.R. Horton where she is involved with land acquisitions contracts, site selection, and zoning/entitlements.

**Christopher Morris (REAP Dallas '16)** joined Gamestop as Regional Leasing Negotiator.

Marissa John (REAP NYC '19) joined Orlando-based Baker & Hostetler LLP as Real Estate Attorney.

**Tywan Anthony (REAP NYC '19)** joined Retail Properties of America as Regional Property Manager for their Northeast portfolio Tywan Anthony and was named a Top 100 Real Estate Professional for 2019 by Real Estate Magazine.

**Kwame Brathwaite (REAP NYC '06)** is now VP, Real Estate Partner Development & Government Affairs at Kitchen United.

**Quinn Green (REAP Atlanta '12/REAP Atlanta Co-Chair)** graduated from the USC Ross Minority Program in Real Estate.

Akil Hameed (CEO of FASS Real Estate Services/REAP Board of Directors/REAP Cleveland '12) was recognized in Who's Who in Black Cleveland, 2019 Edition.

#### **ALUMNI ON THE MOVE**

**Georgiana Earle (REAP NYC '19)** joined Nuveen as Global Investment Analyst.

Randall Powell (REAP NYC '19, Founder/CEO of Infinite Horizons LLC) was chosen by Institute of Real Estate Management as a 2019 Diversity & Inclusion Succession Initiative (DISI) Leader.

Sayo Kamara (REAP NYC '18, Associate at Colliers International) was recognized by Crain's New York as a Rising Star in Real Estate.

Amber Lawson (REAP ATL '18, Principal at Aspire Construction & Real Estate Consulting) was chosen out of 200 applicants to participate as a member of the Mayor's Task Force to redevelop the Atlanta City Jail in downtown Atlanta.

**Richard Sodeke (REAP NYC '19)** joined PGIM Real Estate Finance as Analyst within their real estate finance team.

**Tiffany Griffin (REAP NYC'19)** is now Director of Marketing, Events, & Partnerships at Meatpacking District - Business Improvement District (BID).

Rasheed Bracey (REAP NYC '06) is now Manager, Strategic Initiatives at Federal Home Loan Bank of Atlanta in Community Investment Services (CIS), dealing with affordable housing and economic development funding.

**Brittany Hill (REAP DC '16)** joined Digital Realty as Assistant Real Estate Manager.

**Quick Mack (REAP NYC '06)** was promoted to Senior Manager II, Real Estate & Portfolio Management at Walmart.

**Emmanuel Jeanty (REAP NYC '18)** is now Assistant Property Manager at Bozzuto.

**Jonathan Jeanty (REAP NYC '18)** joined Clutch Group as Business Development Associate.

**Sharon Young (REAP LA '14)** is now Director of Technology at Southwest Regional Council of Carpenters.

**Monica Fenderson (REAP ATL '18)** – architect, founder and President of MOSA Design Studios – announced the expansion of her firm into the commercial real estate industry.

Chris Pierre (REAP Atlanta '16) & Derrick Holland (REAP Atlanta '16) celebrated the grand opening of iVillage at MLK in Atlanta – the first refurbished shipping container development project of its kind in Georgia. Launched in partnership with Invest Atlanta and MARTA, it will be home to several small businesses with the intent to launch, incubate and act as a catalyst for entrepreneurial innovation along the MLK corridor.

Keishia Niblack (REAP ATL '18) Nekia Strong (REAP DC '14), and Aisha Thomas (REAP LA '14) were selected for the ULI Atlanta Center for Leadership Class of 2020.

**Moses Hall (REAP Chicago '16)** was awarded the Next Generation award by Connect Media, recognizing young leaders in commercial real estate.

**Ikem Chukumerije (REAP LA '14)** was featured in Variety magazine for his work in commercial real estate and relocation services for pro-athletes and entertainment industry investors.

**Sayo Kamara (REAP NYC '18)** was recognized by CRAINS NY as a Rising Star in Real Estate and Commercial Observer's 30 Under 30 list.

**Heather Johnson (REAP NYC '06)** is now Director of Real Estate Development at The Wing.

**Tiara Hughes (REAP Chicago '18)** was appointed to the Commission on Chicago Landmarks by Mayor Lori Lightfoot.

**Jamal Davis (REAP ATL '18)** is now Property Management Associate for Stream Realty Partners.

**Erickson Rosario (REAP NYC '19)** joined Port Authority of New York & New Jersey as Real Estate Associate.

**Tyronda Simpson (REAP DC '16),** Sustainable Communities Pilot Manager at Fannie Mae, was selected to be a part of the company's inaugural Multifamily Rising Leaders program.

To support or bring REAP to your market, contact us at reap@projectreap.org



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Ken McIntyre, Executive Director Michael J. Bush, ESQ., Founder – Senior Mentor G. Lamont Blackstone, Chairman of the Board

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