



Project REAP

THE REAL ESTATE ASSOCIATE PROGRAM



SPONSORSHIP OPPORTUNITIES



EDUCATION. PARTNERSHIP. OPPORTUNITIES.



WHO WE ARE

For 25 years, Project REAP has connected professionals of color to careers in commercial real estate. Our network is a valued resource for companies looking to diversify their talent pool with resourceful and results-oriented individuals.



Diverse teams produce better results, increase profit margins, make more innovative deals, and build more dynamic ventures. Project REAP has provided a strong pathway for CRE to access diverse talent through our signature academy, partnership, and continued educational support.

OUR MARKETS

Atlanta
Chicago
Cleveland
Columbus
Dallas

Kansas City
Los Angeles
New York
Washington D. C.

New broader national reach through virtual academy access.



OUR FRAMEWORK



Our new program framework builds off 25 years of cultivating dynamic talent that has impacted 1,700+ professionals of color across 24 states, the District of Columbia, Canada, India, and Japan. The new program framework will expand REAP's reach and create more opportunities for our alumni and sponsors.



The Academy

A hybrid model with seven weeks of virtual and three weeks of in-person engagement in current REAP markets. The program will continue to offer a virtual-only option.



Advanced Learning

Professional development programming designed to cultivate and expand opportunities for REAP alum.



Events

Local and regional networking events designed to connect sponsors and REAP alumni to expand business and career opportunities.



Thought Leadership

Showcase the thought leadership of our alum through REAP's digital platforms.

Opportunities

Project REAP's framework will build on our history of success and will further expand opportunities for our alum through career advancement and increased engagement with the CRE industry.



THE REAP AFFECT



ANGELE ROBINSON-GAYLORD, RITE AID

Robinson-Gaylord earned her JD degree from the George Washington University Law School. Since then, she's served as a senior law associate, a regional property manager for McDonald's Corporation, President – North America Real Estate Cluster for IKEA Group, and now Senior Vice President – Store Development at Rite Aid. In 2018 Angele was elected to the Board of Trustees for ICSC.



JOHN GILMORE, WALKER & DUNLOP

Gilmore is an expert at establishing and expanding relationships with real estate investors. He began his career as an analyst and previously was a Vice President of Income Property Group, a division of KeyBank affordable housing solutions. In 2018 John joined Walker & Dunlop as a Senior Vice President and Managing Director focused on multifamily originations in their New York Office.



KEITH SELLARS , WASHINGTON DC ECONOMIC PARTNERSHIP

Under Sellars' leadership as President and CEO, the WDCEP has led initiatives attracting national and local retailers to the District of Columbia. The organization's budget grew from \$500,000 to \$4.8 million today. To support the tech industry, in 2013 WDCEP launched Accelerate DC, a tech startup mentoring program. Before serving as the WDCEP president, Sellars spent 13 years with Whole Foods Markets and the Rappaport Companies of Mclean, Virginia. The Washington Business Journal recognized Sellars as a Minority Business Leader.



KHALID RASHID, CLARION PARTNERS

Khalid Rashid, an equity owner of Clarion Partners and a member of the firm's Investment Committee, joined the firm in 2008 and possesses more than 18 years of experience in the real estate industry. Khalid has extensive transaction and leadership experience in portfolio and asset management, acquisitions, and financings. As Portfolio Manager and Managing Director in the firm's Los Angeles office, he oversees separate account portfolios for Clarion. Khalid is an active member of the firm's ESG Committee in which he oversees Clarion's social initiatives with a focus on ensuring that our diversity objectives are a meaningful component of selection criteria for services providers.



MIN CHAN, CHAN LAW FIRM, LLC

Min is an EB-5 program expert attorney, working with NYC developers to access global financing, find foreign investors, and operate regional centers. Min is the founder of Chan Law Firm and the China-based website meixichina.com, which connects Chinese buyers with real-time New York property listings. She is dedicated to helping her overseas clients make their American life dreams a reality.



SONYA ROCVIL, BEDROCK REAL ESTATE INVESTORS

Rocvil is the principal and founder of multifamily manager Bedrock Real Estate Investors. Her expertise in financial services generates asset growth and strengthens company operations. She has a proven track record of solutions that promote investment strategy development. Rocvil earned her MBA from the Zicklin School of Business at Baruch College.



NATHANIEL R. CENTENO, MADISON MARQUETTE

Centeno's experience in retail real estate includes managing shopping centers for Westfield and Simon Property Group. As a Senior General Manager at Madison Marquette, he currently oversees property management for Bay Street, a popular shopping, dining, and entertainment destination in Emeryville, CA.

THANK YOU TO OUR 2022 SPONSORS

EXECUTIVE DIAMOND



PLATINUM



JPMORGAN CHASE & CO.



GOLD



SILVER



SPONSOR LEVELS



| LEVEL | AMOUNT | BENEFITS |
|-------------------------------------|---------------------------|---|
| <p>EXECUTIVE DIAMOND</p> | <p>\$100,000 +</p> | <ul style="list-style-type: none"> • Strategic partnerships on diversity, equity & inclusion initiatives, and professional development leveraging REAP’s framework – the REAP Academy, Advanced Learning, Events, and Thought Leadership. • Prominent recognition on REAP’s website and all events. Participate in forums to expose diverse candidates to the industry. • Serve as an instructor for up to two classes and host in-person site tours for the REAP Academy. Option to send 10 associates to the REAP Academy per sponsor year at no cost. • Serve as instructors for the Advanced Learning initiative. • Host events in current and emerging REAP markets where there is alignment. • Unlimited number of job announcements on the REAP job board. |
| <p>DIAMOND</p> | <p>\$75,000 +</p> | <ul style="list-style-type: none"> • Prominent recognition on REAP’s website and all events. • Serve as an instructor for up to two classes and host in-person site tours for the REAP Academy. Option to send six associates to the REAP Academy per sponsor year at no cost. • Serve as an instructor for the Advanced Learning initiative. • Host events in current REAP markets where there is alignment. • Unlimited number of job announcements on the REAP job board. |

| LEVEL | AMOUNT | BENEFITS |
|------------------------|-------------------|--|
| PLATINUM | \$25,000 + | <ul style="list-style-type: none"> • Prominent recognition on REAP's website and all events. • Serve as an instructor for up to two classes or host in-person site tours for the REAP Academy. • Option to send four associates to each REAP program per sponsor year at no cost. • Host up to four events in current REAP markets where there is alignment. • Unlimited number of job announcements on the REAP job board. |
| GOLD | \$10,000 + | <ul style="list-style-type: none"> • Recognition on REAP's website. • Serve as an instructor for one class or provide in-person site tours for the REAP Academy. • Option to send one associate to the REAP Academy at no cost. • Host one event in current REAP markets where there is alignment. • 10 job announcements on the REAP job board. |
| FRIENDS OF REAP | \$5,000 + | <ul style="list-style-type: none"> • Recognition on REAP's website. • Portion of sponsorship to support the Eric Yarbro Fellowship Fund. • Five job announcements on the REAP job board. |

To learn more about becoming a sponsor contact:



Manikka Bowman
 Executive Director
mbowman@projectreap.org

General Inquiries:
Reap@projectreap.org

SPONSOR PLEDGE FORM



A 501(c)(3) Nonprofit Organization

125 High Street #220 | Boston, MA
02110

Email: Reap@projectreap.org

www.projectreap.org

● CONTACT INFORMATION

Contact Name : _____

Title : _____

Address : _____

City : _____ State/Province : _____ Postal Code : _____ Country : _____

E-Mail : _____ Phone (work) : _____ Fax : _____

● PLEDGE INFORMATION

*To support the mission of Project REAP, we choose to become a sponsor
at the following level:*

- Executive Diamond: \$100,000 +
- Diamond: \$75,000 +
- Platinum: \$25,000 +
- Gold: \$10,000 +
- Friends of REAP \$5,000 +

We would like to designate this pledge to a specific initiative (optional):

● SPONSOR RECOGNITION

We wish to be listed as _____
(Name as you would prefer to be listed in all Project REAP public materials)

Please send via email to Manikka Bowman at mbowman@projectreap.org.

Authorized Signature

Date